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## Report on WATER POT PLACEMENT DRIVE on the occasion of “World Sparrow Day” organised by Department of Environmental Science

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**A BRIEF REPORT**  
*on*  
**WATER POT PLACEMENT DRIVE**  
*on the occasion of*  
**“World Sparrow Day”**  
*organised by*  
**Department of Environmental Science**  
*Under the Aegis of*  
**Ecosync (Environmental Club)**

**World Sparrow Day**, observed on **March 20**, is an international initiative to raise awareness about the declining population of sparrows and other common birds. To mark this occasion, the **Department of Environmental Science**, in collaboration with **Ecosync (Environmental Club)**, organized a **Water Pot Placement Drive** to provide birds with access to clean drinking water and promote biodiversity conservation. The initiative focused on installing water pots at various locations within the campus and surrounding areas, ensuring that small birds, including sparrows, have a reliable water source, especially during the summer season.

### Objectives:

- ✓ To spread awareness about the declining sparrow population and the importance of bird conservation.
- ✓ To provide a safe water source for birds, particularly in urban and semi-urban areas.
- ✓ To engage students and faculty in an eco-friendly activity that fosters a sense of responsibility towards nature.
- ✓ To promote simple yet effective measures for bird conservation that can be replicated at homes and public places.

The drive was meticulously planned and executed with the active participation of students, faculty members, and volunteers from **Ecosync (Environmental Club)**. Areas with significant bird activity, such as tree-lined pathways, gardens, balconies, and open courtyards, were identified. Eco-friendly clay pots were procured from local artisans to ensure sustainability. Posters and social media promotions were carried out to encourage participation and spread awareness about the importance of providing water to birds. The event was started by **Dr. Ambrina Sardar Khan (Head, Department of Environmental Science)** and **Prof. M A Khalid (Dean Students' Welfare, IUL)**, emphasized the importance of simple conservation efforts in protecting biodiversity. Volunteers and faculty members strategically placed **clay water pots** at designated locations. Participants filled the pots with clean water and ensured they were placed in shaded and secure areas to prevent contamination and evaporation. Awareness sessions were conducted where experts explained the role of sparrows in the ecosystem and how urbanization has led to their decline. Regular monitoring

teams were assigned to check and refill the water pots. Participants were encouraged to adopt the initiative at their homes by placing water pots in their balconies, terraces, or gardens.

Over 55 students and faculty members participated, learning about the importance of urban biodiversity. More than **10 water pots** were placed across the campus and in girls' hostels, benefiting local bird populations. The initiative inspired students to take personal responsibility for environmental conservation. The **Water Pot Placement Drive on World Sparrow Day** was a resounding success, fostering environmental responsibility among participants and providing much-needed relief for urban bird populations. The initiative demonstrated how small, community-driven actions can significantly impact conservation efforts.

Through such endeavours, **Ecosync (Environmental Club)** and the **Department of Environmental Science** continue to promote sustainable and eco-friendly practices, ensuring a greener and more bird-friendly future. The entire event was coordinated by Dr. Azram Tahoor (Ecosync-In-Charge).

### Glimpse of the event:





*With Deep Regards*

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**"We are not heading towards a bright & hi-tech future;**

**Instead, we are heading into a dark and suffocated EARTH.."**